



Pearls of Service Foundation, Incorporated®

Dansherryl Ford-Knapp, President

Cyntrice Green, Chairman

Karlyn Hillard, Co-Chairman

GALLOP FOR A CAUSE

Breakness Celebration



MAY 16, 2026 | 4PM-8PM

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President's Message



Dear Friends and Supporters,

On behalf of the Pearls of Service Foundation, Inc., we warmly welcome you to a Gallop for a Cause Preakness celebration! We are delighted to share this special evening of culture, community, and celebration with you.

This event would not be possible without the generosity and commitment of our sponsors and in-kind partners. Your support allows us to further our mission of empowering youth, uplifting families, and strengthening our community through service, scholarship, and cultural enrichment.

To our sponsors, we are deeply grateful for your investment in this vision. Your partnership not only helps make this evening possible but also helps ensure a lasting impact on the lives we serve.

To our in-kind sponsors, thank you for contributing your talents, services, and resources to bring this event to life in such a meaningful way.

To our guests, thank you for joining us and lending your presence, energy, and encouragement. By being here this evening, you are part of something bigger—a shared commitment to service and community building.

We invite you to enjoy the artistry, elegance, and joy this evening's program has to offer. Together, we are creating a legacy of service and excellence that will inspire generations to come.

With sincere appreciation,

A handwritten signature in cursive script that reads "Hansberry Ford-Heaps".

President

Pearls of Service Foundation, Inc.



Pearls of Service Foundation, Incorporated®

Dansherryl Ford-Knapp, President

MISSION

The Pearls of Service Foundation, Inc., organized exclusively for charitable and educational purposes, seeks to build character and enrich the lives of youth, young adults, and families by promoting high scholastic and ethical standards through education, community involvement and community service.

ABOUT US

The Pearls of Service Foundation, Inc. is a 501(c)3 organization established in 2008 as the philanthropic arm of Phi Lambda Omega Chapter of Alpha Kappa Alpha Sorority, Inc.®

PROGRAMS

The Pearls of Service Foundation, Inc. is dedicated to charitable and educational endeavors, focusing on the following objectives:

- Character Building
- Community Involvement and Service
- Education
- Outreach Activities
- Personal Development
- Health and Wellness
- Community Service

OUR SIGNATURE PROGRAM

The **IVY LEAGUE PROGRAM** is one of the foundation's signature community initiatives which stands for Investing Values in our Youth through **LEADership, Guidance, Unity, and Empowerment**. The IVY LEAGUE is designed to develop and cultivate youth in Memphis community to become strong leaders, to choose positive lifestyles and to make wise decisions. The nine-month curriculum includes community service projects, leadership training, financial and economic workshops, and social and recreational programs. For details regarding the IVY LEAGUE PROGRAM contact

Tanisha Heaston, Ed.D, Ivy League Chairman at ivyleague@pearlsofserVICETN.org/ (901) 289-4000.



EXECUTIVE BOARD

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CONTACT US

Pearls of Service Foundation, Inc.

(651) 274-9166

questions@pearlsofserVICETN.org

www.pearlsofserVICETN.org

Tax ID #: 37-1582868



Master of Ceremony Biography

FOX13 News' Jeremy Pierre has covered some of Memphis' biggest stories for years. While working in the field, Jeremy also anchors FOX13's Good Morning Memphis on Saturday and Sunday.



Jeremy comes to the Bluff City from the Crescent City, where he was prepped at the storied St. Augustine High School.

Continuing his education in the city of New Orleans, he graduated from Xavier University of Louisiana with a Bachelor of Arts degree in Mass Communication, broadcast concentration. Jeremy launched his reporting career as an intern at NBC affiliate WDSU Channel 6. After working in his hometown, he then went on to become a general assignment reporter at KNOE in Monroe, La. News has always been a passion for Jeremy, and he strives to produce fair, accurate and balanced stories. He particularly enjoys sharing stories from the communities he serves.

Jeremy is a member of Omega Psi Phi Fraternity and the National Association of Black Journalists. He serves as a mentor in NABJ's high school journalism program. In 2013, he was named NABJ Region V student journalist of the year, and he was the first recipient of the Ted Holtzclaw Journalism Excellence Award in the NABJ multimedia short course. A musician at heart (drummer), Jeremy feels right at home in Memphis. And, is excited to share the stories of people from the area.



Program

Opening **Mr. Jeremy Pierre**
FOX13 News Anchor

Introduction of Master of Ceremony **Dr. Oneka Richardson**
Master of Ceremony Chairman

Welcome **Mrs. Dansheryl Ford-Knapp**
Pearls of Service Foundation President

Purpose..... **Mrs. Janice Gray**
Pearls of Service Foundation Vice President

Master of Ceremony- Mr. Jeremy Pierre - FOX13 News Anchor

Happy Hour

Fashion Show Master of Ceremony

Preakness Race Viewing

Auction Announcement..... **Mrs. Lilian Morris-Hilson**
Sponsorship Chairman

Announce Best Hat & Best Dress **Mr. Jeremy Pierre**
FOX13 News Anchor

Closing Remarks

Mrs. Cytrice Green, Chairman

Mrs. Karlyn Hillard, Co-Chairman



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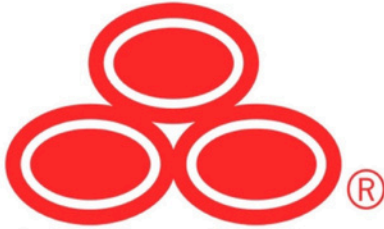
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Janice Gray

Vice President of Pearls of Service Foundation, Inc.®

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More Info**



901-800-2259
Contact

Regina Lewis Morris & Sanford Morris